CONTRACT



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	<u>vision</u>		Alt Order #	
	940175	1		06259717	
Product					
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
09/04/12 - 10/01/12	1536				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Obama/D/President		0:			/ 09/14/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Accou	nt E	xecutive	Sales Office
	WLWT	Mica H	lans	en	HRP -Washingt
	Special Hand	ling			
	Demographic				
	Adults 25+				
	IDB#	Advert	iser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Ref

Spots/ *Line Ch Start Date End Date Description Length Week Start/End Time Rate Type Spots Days Amount WLWT09/04/12 09/30/12 Days of Our Lives NM \$1,085.00 :30 13 1-2p Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -TWTF--4 \$50.00 Week: 09/10/12 09/16/12 --WTF--3 \$60.00 Week: 09/17/12 3 09/23/12 -TWTF--\$60.00 Week: 09/24/12 09/30/12 -TWTF--3 \$175.00 WLWT09/04/12 09/30/12 NBC Today Show III 10-11a :30 NM 14 \$1,350.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$65.00 -TWTF--4 Week: 09/10/12 09/16/12 --WTF--3 \$65.00 Week: 09/17/12 09/23/12 -TWTF--3 \$65.00 Week: 09/24/12 09/30/12 -TWTF--\$175.00 WLWT09/10/12 09/16/12 NBC Tonight Show 1135-1237a :30 NM \$460.00 Class of Time - Immediately Pre-emptible without notice Start Date Weekdays **End Date** Spots/Week Rate Week: 09/10/12 \$115.00 09/16/12 --WTF--4 WLWT09/04/12 09/30/12 STEVE HARVEY DAY STEVE HARVEY [:30 NM 8 \$500.00 Class of Time - Immediately Pre-emptible without notice Spots/Week Start Date End Date <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 -TWTF--2 \$50.00 Week: 09/10/12 09/16/12 --WTF--2 \$50.00 Week: 09/17/12 09/23/12 -TWTF--2 \$50.00 Week: 09/24/12 09/30/12 -TWTF--2 \$100.00 NM WLWT 09/04/12 09/30/12 1230-1p 1230-1p :30 16 \$1,000.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -TWTF--4 \$50.00 Week: 09/10/12 09/16/12 --WTF--4 \$50.00 4 Week: 09/17/12 09/23/12 -TWTF--\$50.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 940175 06259717

Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Original Date / Revision <u>Advertiser</u> 09/14/12 / 09/14/12 Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek:09/24/1209/30/12-TWTF4	<u>Rate</u> \$100.00			
E 6 WLWT09/04/12 09/30/12 Late Night w/Jimmy Fallon	1237-136a	:30	NM 16	\$1,220.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$50.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
2 WLWT 09/03/12-09/09/12 Late Night w/Jimmy Fallon	1237-136a	-TuWThF :30 \$175.00	NM	
See MG 6.17		· ·		
17 WLWT 09/05/12-09/05/12 Late Run Jimmy Fallon	1252x-238x	W :30 \$50.00	NM	
	¢40.00			
Week: 09/10/12 09/16/12WTF 4 Week: 09/17/12 09/23/12 -TWTF 4	\$40.00 \$40.00			
Week: 09/24/12 09/30/12 -TWTF 4	\$175.00			
E 7 WLWT09/04/12 09/30/12 12-1230p M-F news	12-1230p	:30	NM 16	\$1,180.00
Class of Time - Immediately Pre-emptible without notice	12-1200p	.55	14	Ψ1,100.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12 -TwTF 4	\$45.00			
Week: 09/10/12 09/16/12WTF 4	\$50.00			
Week: 09/17/12 09/23/12 -TWTF 4 Week: 09/24/12 09/30/12 -TWTF 4	\$50.00 \$150.00			
	·	00	NIM O	4450.00
E 8 WLWT09/04/12 09/30/12 NBC Carson Daly	Carson Daly	:30	NM 8	\$150.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12 -TWTF 2	\$10.00			
Week: 09/10/12 09/16/12WTF 2	\$10.00			
Week: 09/17/12 09/23/12 -TwTF 2	\$5.00			
Week: 09/24/12 09/30/12 -TwTF 2	\$50.00			
E 9 WLWT09/04/12 09/30/12 2-3p	2-3p	:30	NM 13	\$1,025.00
Class of Time - Immediately Pre-emptible without notice	D-t-			
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	<u>Rate</u> \$50.00		ł	
Week: 09/10/12	\$50.00			
Week: 09/17/12 09/23/12 -TwTF 3	\$50.00			
Week: 09/24/12 09/30/12 -TWTF 3	\$175.00			
E 10 WLWT09/04/12 09/30/12 JUDGE JUDY EF	Judge Judy	:30	NM 13	\$1,400.00
Class of Time - Immediately Pre-emptible without notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWTF 4	Rate			
Week: 09/03/12 09/09/12 -TWTF 4 Week: 09/10/12 09/16/12WTF 3	\$50.00 \$50.00			
Week: 09/17/12 09/23/12 -TWTF 3	\$50.00			
Week: 09/24/12 09/30/12 -TwTF 3	\$300.00			
E 11 WLWT09/04/12 09/30/12 DR OZ EF	4PM-5PM	:30	NM 13	\$1,600.00
Class of Time - Immediately Pre-emptible without notice			- 1	
Start Date	Rate		1	
Week: 09/03/12 09/09/12 -TWTF 4 Week: 09/10/12 09/16/12WTF 3	\$100.00 \$50.00		1	
Week: 09/10/12	\$50.00 \$50.00		[
Week: 09/24/12 09/30/12 -TWTF 3	\$300.00		[

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Contract / Revision Alt Order# 940175 06259717 **Contract Dates** Product Estimate #

09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Original Date / Revision <u>Advertiser</u> 09/14/12 / 09/14/12 Obama/D/President

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
E 12 WLWT09/04	/12 09/30/ ⁻	12 430-5a Ne	ws	430-5a		:30		NM	16	\$340.00
		ly Pre-emptible								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/03/12 Week: 09/10/12	09/09/12 09/16/12	-TWTF WTF	4 4	\$20.00 \$20.00						
Week: 09/17/12	09/10/12	WTF	4	\$20.00						
Week: 09/24/12	09/23/12	-TWTF	4	\$25.00 \$25.00						
13 WLWT09/04/			· ·	5-530p		:30		NM	12	\$3,500.00
Class of Time	e - Immediate	ely Pre-emptible		•						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/03/12	09/09/12	-TWTF	4	\$225.00						
Week: 09/10/12	09/16/12	WTF	4	\$225.00				ŀ		
Week: 09/17/12	09/23/12		0	\$0.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$425.00						
E 14 WLWT09/04/				5-6a		:30		NM	16	\$920.00
		ely Pre-emptible		Dete						
Start Date Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$30.00						
Week: 09/10/12	09/16/12	WTF	4	\$45.00				ı		
Week: 09/17/12	09/23/12	-TWTF	4	\$30.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$125.00						
E 15 WLWT09/04/	/12 09/30/	12 530-6p M-I	news	530-6p		:30		МИ	16	\$4,500.00
Class of Time	e - Immediate	ly Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/03/12	09/09/12	-TWTF	4	\$225.00						
Week: 09/10/12	09/16/12	WTF	4	\$215.00						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	-TWTF	4	\$210.00 \$475.00						
		-TWTF	4							
N 16 WLWT09/04		12 6-630p M-I ely Pre-emptible		6-630p		:30		NM	16	\$5,240.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/03/12	09/09/12	-TWTF	4	\$215.00						
Week: 09/10/12	09/16/12	WTF	4	\$220.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$275.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$600.00						
N 17 WLWT09/04/				6-7a		:30		NM	17	\$2,885.00
		ly Pre-emptible		Dete						
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -TWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$125.00						
Week: 09/10/12	09/16/12	WTF	4	\$125.00						
Week: 09/17/12	09/23/12	-TWTF	4	\$190.00						
Week: 09/24/12	09/30/12	-TWTF	4	\$250.00						
18 WLWT09/04/	/12 09/30/	12 NBC Night	ly News	630-730p		:30		МИ	16	\$16,000.00
Class of Time	- Immediate	ly Pre-emptible	without notice							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 09/03/12	09/09/12	-TWTF	4	\$1,000.00						
Week: 09/10/12	09/16/12	WTF	4	\$1,000.00				•		

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Week: 09/10/12

Week: 09/17/12

Week: 09/24/12

09/16/12

09/23/12

09/30/12



 Contract / Revision
 Alt Order #

 940175 /
 06259717

 Contract Dates
 Product
 Estimate #

09/04/12 - 10/01/12 | OBAMA FOR AMERICA | 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 09/14/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Length Week Nate	Туро ороло	, and and
Spot Ch Date Range Description	Start/End Time	Weekdays <u>Length</u> <u>Rate</u>	Type	
5 WLWT 09/10/12-09/16/12 NBC Nightly News	630-730p	WThF :30 \$1,000.00	NM	
See MG 18.17	Ż		Į.	
17 WLWT 09/15/12-09/15/12 NBC Nightly News	630-730p	sa :30 \$1,000.00	NM	
(f) MG for 18.5 09/14				
Week: 09/17/12 09/23/12 -TWTF 4	\$1,000.00			
Week: 09/24/12 09/30/12 -TwTF 4	\$1,000.00			
E 19 WLWT09/04/12 09/30/12 7-730p	7-730p	:30	NM 16	\$3,680.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12 -TWTF 4 Week: 09/10/12 09/16/12WTF 4	\$190.00 \$190.00			
Week: 09/10/12 09/16/12WTF 4 Week: 09/17/12 09/23/12 -TWTF 4	\$190.00			
Week: 09/17/12 09/23/12 -TWTF 4	\$350.00			
	7-9a	:30	NM 0	\$0.00
D 20 WLWT09/04/12 09/28/12 NBC Today Show			NM 8	\$2,160.00
E 21 WLWT09/17/12 09/28/12 730-8p	730-8p	:30	INIVI	Ψ2,100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/17/12 09/23/12 -TWTF 4	\$190.00			
Week: 09/24/12 09/30/12 -TWTF 4	\$350.00			
E 22 WLWT09/04/12 09/30/12 NBC Today Show II	9-10a	:30	NM 16	\$2,540.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/03/12 09/09/12 -TWTF 4	\$100.00			
Week: 09/10/12 09/16/12WTF 4	\$135.00			
Week: 09/17/12 09/23/12 -TwTF 4	\$150.00			
Week: 09/24/12 09/30/12 -TwTF 4	\$250.00			
23 WLWT09/04/12 09/16/12 11-1135p M-Su	11-1135p	:30	NM 10	\$3,500.00
Class of Time - Immediately Pre-emptible without notice	D-4-			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/03/12 09/09/12 -TWTFS- 5	<u>Rate</u> \$350.00			
Week: 09/10/12 09/16/12WTFS- 5	\$350.00			
E 24 WLWT09/07/12 09/21/12 F10-11p	F10-11p	:30	NM 2	\$1,200.00
·	110-11β	.50	1400	ψ1,200.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays <u>Spots/Week</u>	Rate			
Week: 09/03/12 09/09/121 1	\$700.00			
Week: 09/10/12 09/16/12 0	\$0.00			
Week: 09/17/12 09/23/121 1	\$500.00			
25 WLWT09/14/12 09/14/12 F9-10p	F9-10p	:30	NM 1	\$350.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate		1	
Week: 09/10/12 09/16/121 1	\$350.00			00 000 00
E 26 WLWT09/10/12 10/01/12 Mon NBC Prime Other	Prime Other	:30	NM 4	\$6,600.00
Class of Time - Immediately Pre-emptible without notice	Data		1	
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,000,00			

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\$1,000.00

\$1,600.00 \$2,000.00

1

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Original Date / Revision Advertiser 09/14/12 / 09/14/12 Obama/D/President

09/04/12 - 10/01/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$2,000.00	Days Longar Wook	Туре сред	
E 27 WLWT 09/08/12 09/30/12 Sa/Su 5-6a News	Sa/Su 5-6a	:30	NM 8	\$430.00
Class of Time - Immediately Pre-emptible without notice		,		*
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/03/12 09/09/12SS 2	\$40.00			
Week: 09/10/12 09/16/12SS 2	\$40.00			
Week: 09/17/12 09/23/12SS 2	\$35.00			
Week: 09/24/12 09/30/12SS 2	\$100.00			
E 28 WLWT09/08/12 09/30/12 Sa/Su 6-7a News	Sa/Su 6-7a	:30	NM 8	\$690.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12SS 2	\$45.00			
Week: 09/10/12 09/16/12SS 2	\$65.00			
Week: 09/17/12 09/23/12SS 2	\$60.00			
Week: 09/24/12 09/30/12SS 2	\$175.00			
E 29 WLWT 09/08/12 09/30/12 Sa/su7-8a news	Sa/su7-8a	:30	NM 8	\$1,650.00
Class of Time - Immediately Pre-emptible without notice				
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12SS 2	\$150.00 \$150.00			
Week: 09/10/12 09/16/12SS 2	\$150.00 \$475.00			
Week: 09/17/12 09/23/12SS 2 Week: 09/24/12 09/30/12SS 2	\$175.00 \$350.00			

E 30 WLWT09/08/12 09/29/12 Access Hollywood Weeken	d 1-2a	:30	NM 4	\$80.00
Class of Time - Immediately Pre-emptible without notice	D-4-			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$10.00			
Week: 09/10/12 09/16/121- 1	\$10.00			
Week: 09/17/12 09/23/121- 1	\$10.00			
Week: 09/24/12 09/30/121- 1	\$50.00			
31 WLWT09/08/12 09/29/12 NBC Saturday Night Live	NBC Saturday Nigi	:30	NM 3	\$1,680.00
	NDO Catalday Nigi	.50	11111	Ψ1,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12	\$280.00			
Week: 09/10/12 09/16/121- 1	\$400.00			
Week: 09/17/12 09/23/12 0	\$0.00			
Week: 09/24/12 09/30/121- 1	\$1,000.00			
E 32 WLWT09/08/12 09/23/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM 3	\$335.00
Class of Time - Immediately Pre-emptible without notice	т			•
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/121 1	\$13 <u>5.00</u>			
Week: 09/10/12 09/16/121- 1	\$100.00			
Week: 09/17/12 09/23/121- 1	\$100.00			
D 33 WLWT 09/08/12 09/29/12 NBC Saturday Today	Sa8-10a	:30	NM 0	\$0.00
E 34 WLWT09/09/12 09/30/12 Extra Weekend	Extra Weekend	:30	NM 4	\$85.00
Class of Time - Immediately Pre-emptible without notice			,	-
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/03/12 09/09/121 1	\$20.00			
Week: 09/10/12 09/16/121 1	\$20.00			

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Advertiser Original Date / Revision 09/14/12 / 09/14/12 Obama/D/President

Snote/

						Spots/				
*Line Ch Start	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/17/12	09/23/12	1	1	\$20.00						
Week: 09/24/12	09/30/12	1	1	\$25.00						
35 WLWT09/09/	/12 09/30/ <i>*</i>	12 NBC MEET	THE PRESS	NBC MEET THE P		:30		NM	4	\$1,000.00
		ely Pre-emptible								
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/03/12 Week: 09/10/12	09/09/12	1 1	1	\$200.00						
Week: 09/17/12	09/16/12 09/23/12	1	1	\$200.00 \$300.00						
Week: 09/24/12	09/23/12	1	1	\$300.00						
E 36 WLWT09/09/			after NEI	Late News		:30		NM	4	\$1,250.00
		ely Pre-emptible		Late News		.50		IVIVI	7	ψ1,230.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$300.00						
Week: 09/10/12	09/16/12	1	1	\$300.00						
Week: 09/17/12	09/23/12	1	1	\$300.00						
Week: 09/24/12	09/30/12	1	1	\$350.00	_					
E 37 WLWT09/09/	/12 09/30/ <i>*</i>	12 Sports Roc	k	Sports Rock		:30		NM	4	\$565.00
Class of Time	e - Immediate	ely Pre-emptible	without notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/03/12	09/09/12	1	1	\$100.00						
Week: 09/10/12	09/16/12	1	1	\$75.00						
Week: 09/17/12	09/23/12	1	1	\$90.00 \$300.00						
Week: 09/24/12	09/30/12	1	I						_	
D 38 WLWT09/09/				Chris Matthews		:30		NM	0	\$0.00
39 WLWT 09/09/				Outdoorsman		:30		NM	4	\$100.00
Class of Time Start Date		ely Pre-emptible		Data						
Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$25.00						
Week: 09/10/12	09/16/12	1	1	\$25.00						
Week: 09/17/12	09/23/12	1	1	\$25.00						
Week: 09/24/12	09/30/12	1	1	\$25.00						
E 40 WLWT09/09/	/12 09/30/ ⁻	12 Sa/Su 6p n	ews	Sa/Su 6p News		:30		NM	4	\$935.00
Class of Time		ly Pre-emptible		·						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/03/12	09/09/12	1	1	\$135.00						
Week: 09/10/12	09/16/12	1	1	\$100.00						
Week: 09/17/12	09/23/12	1	1	\$100.00						
Week: 09/24/12	09/30/12	1	11	\$600.00						
E 41 WLWT09/09/				NFL		:30		NM	5	\$3,350.00
		ely Pre-emptible		Dete						
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$450.00						
Week: 09/03/12 Week: 09/10/12	09/16/12	1	1	\$450.00				1		
Week: 09/17/12	09/23/12	1	1	\$500.00				1		
Week: 09/24/12	09/30/12	1	1	\$1,500.00						
D 42 WLWT09/09/		12 NBC Sunda	av Todav	Su8-9a		:30		NM	0	\$0.00
E 43 WLWT09/09/				NFL		:30		NM	4	\$7,800.00
		ely Pre-emptible						1		. ,
								-		

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Contract / Revision Alt Order # 940175 06259717 Contract Dates Product Estimate#

OBAMA FOR AMERICA 1536

<u>Advertiser</u> Original Date / Revision 09/14/12 / 09/14/12 Obama/D/President

09/04/12 - 10/01/12

*Line Ch Ctart Data Find Data Decembring	Start/End Time	Spots/		Snots	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week	Rate Type	Spots	Amount
Week: 09/03/12 09/09/121 1	\$1,400.00				
Week: 09/10/12 09/16/121 1	\$1,400.00				
Week: 09/17/12 09/23/121 1 Week: 09/24/12 09/30/121 1	\$2,000.00 \$3,000.00				
44 WLWT09/09/12 09/16/12 Su 9-10a News	\$3,000.00 Su 9-10a	:30	NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice	3u 9-10a	.50	IAIVI		ψ550.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/121 1	\$130.00				
Week: 09/10/12 09/16/121 1	\$200.00				
45 WLWT09/06/12 09/06/12 Th8-9p	Th8-9p	:30	NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice	Dete				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$1,000.00				
D 46 WLWT09/11/12 09/11/12 T10-11p	T10-11p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice		1,2-2			
47 WLWT09/04/12 09/04/12 Tue NBC Prime Other	Prime Other	:30	NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/12 -1 1	\$2,000.00	00			#O 400 00
E 48 WLWT09/18/12 09/25/12 T8-9p	T8-9p	:30	NM	2	\$2,400.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date <u>Weekdays</u> Spots/Week	Rate				
Week: 09/17/12 09/23/12 -1 1	\$400.00				
Week: 09/24/12 09/30/12 -1 1	\$2,000.00				
49 WLWT09/26/12 09/26/12 Wed NBC Prime Other	Prime Other	:30	MM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice	D /				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	<u>Rate</u> \$1,000.00				
50 WLWT09/26/12 09/26/12 W8-9p	W8-9p	:30	NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice	0				•
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$800.00				
51 WLWT09/05/12 09/05/12 NFL SPEC WEDNESDAY	PFNFL SPEC WEDN	:30	NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	\$2,000.00				
E 52 WLWT09/19/12 09/19/12 Wed NBC Prime Other	Prime Other	:30	NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice					
Start Date	Rate				
Week: 09/17/12 09/23/121 1 <u>Spot Ch Date Range Description</u>	\$1,000.00 Start/End Time	Weekdays Length	Rate Type		
1 WLWT 09/17/12-09/23/12 Wed NBC Prime Other	Prime Other		\$1,000.00 NM		
See MG 52.2	3		. ,		
2 WLWT 09/17/12-09/23/12 W9-10p	W9-10p	W: :30	\$350.00 NM		
→ MG for 52.1 09/19					
E 53 WLWT 09/17/12 10/01/12 Days of Our Lives	1-2p	:30	MM	3	\$410.00
Class of Time - Immediately Pre-emptible without notice					

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Contract / Revision Alt Order # 940175 06259717 Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Original Date / Revision Advertiser 09/14/12 / 09/14/12 Obama/D/President

					Spots/				
*Line Ch Start Date	End Date Description	on	Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
	Date Weekdays	Spots/Week	Rate						
	23/12 1	1	\$60.00						
	30/12 1 07/12 1	1	\$175.00 \$175.00						
		. 01 111	•		.00		N13.4	•	0445.00
	10/01/12 NBC Today		10-11a		:30		NM	3	\$415.00
	nediately Pre-emptible Date Weekdays	Spots/Week	Rate						
	23/12 1	1	\$65.00						
Week: 09/24/12 09/3	30/12 1	1	\$175.00						
Week: 10/01/12 10/0)7/12 1	1	\$175.00						
55 WLWT 09/17/12	10/01/12 NBC Tonig	ht Show	1135-1237a		:30		NM	1	\$400.00
Class of Time - Imr	nediately Pre-emptible	without notice							
	Date Weekdays	Spots/Week	Rate						
	23/12 30/12	0	\$0.00 \$0.00				I		
	07/12 1	1	\$400.00						
	10/01/12 STEVE HA	DVEV DAV	STEVE HARVEY [:30		NM	3	\$250.00
	nediately Pre-emptible		STEVETIARVETE		.50		INIVI	3	Ψ230.00
	Date Weekdays	Spots/Week	Rate						
	23/12 1	1	\$50.00						
	30/12 1	1	\$100.00						
Week: 10/01/12 10/0)7/12 1	11	\$100.00						
E 57 WLWT09/17/12	10/01/12 1230-1p		1230-1p		:30		NM	3	\$250.00
	nediately Pre-emptible								
	<u>Date</u> <u>Weekdays</u> 23/12 1	Spots/Week	<u>Rate</u> \$50.00						
	30/12 1	1	\$100.00						
	07/12 1	1	\$100.00						
E 58 WLWT09/17/12	10/01/12 Late Night	w/Jimmy Fallon	1237-136a		:30	***************************************	NM	3	\$390.00
	nediately Pre-emptible	=						•	***************************************
	<u>Date</u> <u>Weekdays</u>	Spots/Week	<u>Rate</u>						
	23/12 1	1	\$40.00						
	30/12 1	1	\$175.00						
	7/12 1	1	\$175.00						
	10/01/12 12-1230p N		12-1230p		:30		NM	3	\$350.00
	nediately Pre-emptible Date Weekdays		Poto						
	<u>Date</u> <u>Weekdays</u> 23/12 1	Spots/Week 1	<u>Rate</u> \$50.00						
	30/12 1	1	\$150.00						
Week: 10/01/12 10/0	7/12 1	1	\$150.00				1		
E 60 WLWT09/17/12	10/01/12 NBC Carso	n Daly	Carson Daly		:30		MM	3	\$105.00
Class of Time - Imr	nediately Pre-emptible	without notice							
Start Date End	<u>Date</u> <u>Weekdays</u>	Spots/Week	Rate				I		
	23/12 1	1	\$5.00						
	30/12 1 07/12 1	1 1	\$50.00 \$50.00						
		I			.20		NINA .	3	0.000
	10/01/12 2-3p nediately Pre-emptible	without notice	2-3p		:30		NM	3	\$400.00
Start Date End	•	Spots/Week	<u>Rate</u>						

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order # 940175 06259717

Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Advertiser Original Date / Revision 09/14/12 / 09/14/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 1 1	Rate				
Week: 09/17/12 09/23/12 1 1 Week: 09/24/12 09/30/12 1 1	\$50.00 \$175.00				
Week: 10/01/12 10/07/12 1 1	\$175.00				
E 62 WLWT09/17/12 10/01/12 JUDGE JUDY EF	Judge Judy	:30	NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice	- ,				
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate				
Week: 09/17/12 09/25/12 1 1 Week: 09/24/12 09/30/12 1 1	\$50.00 \$300.00				
Week: 10/01/12 10/07/12 1 1	\$300.00				
E 63 WLWT09/17/12 10/01/12 DR OZ EF	4PM-5PM	:30	NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice					
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/17/1209/23/1211	Rate				
Week: 09/17/12 09/23/12 1 1 Week: 09/24/12 09/30/12 1 1	\$50.00 \$300.00				
Week: 10/01/12 10/07/12 1 1	\$300.00				
N 64 WLWT09/17/12 10/01/12 430-5a News	430-5a	:30	NM	3	\$70.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate		,		
Week: 09/17/12 09/23/12 1 1 Week: 09/24/12 09/30/12 1 1	\$20.00 \$25.00				
Week: 10/01/12 10/07/12 1 1	\$25.00				
65 WLWT09/17/12 10/01/12 5-530p M-F news	5-530p	:30	NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice	·				
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12 0 Week: 09/24/12 09/30/12 1 1	\$0.00 \$425.00				
Week: 10/01/12 10/07/12 1 1	\$425.00				
E 66 WLWT09/17/12 10/01/12 5-6a news	5-6a	:30	NM	3	\$280.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate				
Week: 09/24/12 09/30/12 1 1	\$30.00 \$125.00				
Week: 10/01/12 10/07/12 1 1	\$125.00				
E 67 WLWT09/17/12 10/01/12 530-6p M-F news	530-6p	:30	NM	3	\$1,160.00
Class of Time - Immediately Pre-emptible without notice	·				
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u>				
Week: 09/24/12 09/30/12 1 1	\$210.00 \$475.00				
Week: 10/01/12 10/07/12 1 1	\$475.00				
N 68 WLWT09/17/12 10/01/12 6-630p M-F news	6-630p	:30	NM	3	\$1,475.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	<u>Rate</u>				
Week: 09/24/12 09/30/12 1 1	\$275.00 \$600.00				
Week: 10/01/12 10/07/12 1 1	\$600.00				
N 69 WLWT09/17/12 10/01/12 6-7a news	6-7a	:30	NM	3	\$690.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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Alt Order # Contract / Revision 940175 06259717 Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

<u>Advertiser</u> Original Date / Revision 09/14/12 / 09/14/12 Obama/D/President

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 1 1	Rate		,		
Week: 09/24/12 09/30/12 1 1	\$190.00 \$250.00				
Week: 10/01/12 10/07/12 1 1	\$250.00				
70 WLWT09/10/12 10/01/12 NBC Nightly News	630-730p	:30	NM	4	\$4,000.00
Class of Time - Immediately Pre-emptible without notice	·				
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/10/12 09/16/12 1 1	\$1,000.00				
Week: 09/17/12 09/23/12 1 1	\$1,000.00				
Week: 09/24/12 09/30/12 1 1 Week: 10/01/12 10/07/12 1 1	\$1,000.00 \$1,000.00				
		-20	NIA	2	\$800.00
E 71 WLWT09/17/12 10/01/12 7-730p	7-730p	:30	NM	3	\$890.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/17/12 09/23/12 1 1	\$190.00				
Week: 09/24/12 09/30/12 1 1	\$350.00				
Week: 10/01/12 10/07/12 1 1	\$350.00				
72 WLWT10/01/12 10/01/12 NBC Today Show	7-9a	:30	NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$350.00				
E 73 WLWT09/10/12 10/01/12 730-8p	730-8p	:30	NM	3	\$890.00
Class of Time - Immediately Pre-emptible without notice	/30-8p	:30	INIVI	ა	\$690.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/10/12 09/16/12 0	\$0.00				
Week: 09/17/12 09/23/12 1 1	\$190.00				
Week: 09/24/12 09/30/12 1 1	\$350.00				
Week: 10/01/12 10/07/12 1 1	\$350.00				
E 74 WLWT09/17/12 10/01/12 NBC Today Show II	9-10a	:30	NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 1 1	<u>Rate</u> \$150.00				
Week: 09/1//12 09/30/12 1 1	\$250.00				
Week: 10/01/12 10/07/12 1 1	\$250.00				
75 WLWT10/01/12 10/01/12 11-1135p M-Su	11-1135p	:30	NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice	11-1100p	.50	Nivi	•	ψοσσ.σσ
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12 10/07/12 1 1	\$800.00				
76 WLWT 09/04/12 09/07/12 NBC Tonight Show	1135-1237a	:30	NM	4	\$2,600.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 4	Rate				
	\$650.00	.20	N. 18.4	•	#40 000 00
77 WLWT 09/04/12 09/07/12 NBC Today Show	7-9a	:30	NM	9	\$10,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/12 -TWTF 9	\$1,200.00				
78 WLWT09/04/12 09/07/12 730-8p	730-8p	:30	NM	4	\$3,200.00
Class of Time - Pre-emptible with notice					

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 Contract / Revision
 Alt Order #

 940175 /
 06259717

 Contract Dates
 Product
 Estimate #

 09/04/12 - 10/01/12
 OBAMA FOR AMERICA
 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 09/14/12

Spots/

				Spots/						
*Line Ch Start I	Date End D	ate Description	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$800.00						
79 WLWT 09/08/	12 09/08/	12 NBC Satur	day Today	Sa8-10a		:30		NM	1	\$1,200.00
Class of Time <u>Start Date</u> Week: 09/03/12	- Pre-emptil End Date 09/09/12	ble with notice <u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,200.00						
80 WLWT09/09/	12 09/09/	12 NBC Sunda	ay Today	Su8-9a		:30		NM	1	\$1,500.00
Class of Time <u>Start Date</u> Week: 09/03/12	- Pre-emptil End Date 09/09/12	ble with notice <u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,500.00						
81 WLWT09/12/	12 09/14/	12 1230-1p		1230-1p		:30		NM	1	\$300.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-emptil End Date 09/16/12	ble with notice <u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$300.00						
82 WLWT09/12/	12 09/14/ ⁻	12 6-630p M-F	news	6-630p		:30		NM	1	\$1,000.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-emptil End Date 09/16/12	ble with notice <u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$1,000.00						
83 WLWT09/12/	12 09/12/ ⁻	12 W10-11p		W10-11p		:30		NM	1	\$2,000.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-emptil <u>End Date</u> 09/16/12	ble with notice <u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$2,000.00						
84 WLWT09/18/	12 09/18/ ⁻	12 T9-10p		T9-10p		:30		NM	1	\$1,600.00
Class of Time <u>Start Date</u> Week: 09/17/12	- Pre-emptil End Date 09/23/12	ble with notice <u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,600.00						
85 WLWT09/13/	12 09/13/	12 Thu NBC F	rime Other	Prime Other		:30		NM	2	\$3,000.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Immediate End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> T	without notice Spots/Week 2	<u>Rate</u> \$1,500.00						
86 WLWT09/10/	12 09/10/1	12 Days of Ou	r Lives	1-2p		:30		NM	2	\$120.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Immediate End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> M	without notice Spots/Week 2	<u>Rate</u> \$60.00						
87 WLWT09/10/	12 09/10/	12 NBC Today	Show III	10-11a		:30		NM	2	\$130.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Immediate End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> M	without notice Spots/Week 2	<u>Rate</u> \$65.00						
88 WLWT09/10/	12 09/10/1	12 NBC Tonig	ht Show	1135-1237a		:30		NM	2	\$230.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Immediate End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> M	without notice Spots/Week 2	<u>Rate</u> \$115.00						
89 WLWT09/10/	12 09/10/1	12 STEVE HA	RVEY DAY	STEVE HARVEY		:30		NM	2	\$100.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Immediate End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> M	without notice Spots/Week 2	<u>Rate</u> \$50.00						
90 WLWT 09/10/ Class of Time		12 1230-1p ely Pre-emptible	without notice	1230-1p		:30		NM	2	\$100.00

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Contract / Revision Alt Order # 06259717 940175 Contract Dates Product Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Advertiser Original Date / Revision 09/14/12 / 09/14/12 Obama/D/President

Snote

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$50.00				
91 WLWT 09/10/12 09/10/12 Late Night w/Jimmy Fallon	1237-136a	:30	MM	2	\$80.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$40.00				
92 WLWT09/10/12 09/10/12 12-1230p M-F news	12-1230p	:30	NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$50.00				
93 WLWT09/10/12 09/10/12 NBC Carson Daly	Carson Daly	:30	MM	2	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$10.00				
94 WLWT09/10/12 09/10/12 2-3p	2-3p	:30	NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$50.00				
95 WLWT09/10/12 09/10/12 JUDGE JUDY EF	Judge Judy	:30	NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$50.00				
96 WLWT09/10/12 09/10/12 DR OZ EF	4PM-5PM	:30	NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$50.00				
97 WLWT09/10/12 09/10/12 430-5a News	430-5a	:30	NM	2	\$40.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$20.00				
98 WLWT09/10/12 09/10/12 5-530p M-F news	5-530p	:30	NM	2	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$225.00				
99 WLWT09/10/12 09/10/12 5-6a news	5-6a	:30	MM	2	\$90.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$45.00				
100 WLWT09/10/12 09/10/12 530-6p M-F news	530-6p	:30	MM	2	\$430.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$215.00				
101 WLWT09/10/12 09/10/12 6-630p M-F news	6-630p	:30	NM	2	\$440.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 M 2	<u>Rate</u> \$220.00		,		
102 WLWT09/10/12 09/10/12 6-7a news	6-7a	:30	MM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice					

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract Dates
09/04/12 - 10/01/12

Contract / Revision
940175 / 06259717

Contract Dates
09/04/12 - 10/01/12

OBAMA FOR AMERICA 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 09/14/12

Spots/

					Spots/			
*Line Ch Start I	Date End D	ate Description	n	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate				
Week: 09/10/12	09/16/12	M	2	\$125.00				#0.00.00
	103 WLWT09/10/12 09/10/12 7-730p 7-730p :30 NM					Л 2	\$380.00	
Start Date	End Date	ely Pre-emptible Weekdays	Spots/Week	Rate				
Week: 09/10/12	09/16/12	M	2	\$190.00			\pm	#070 00
104 WLWT09/10/				9-10a	:30	N	Л 2	\$270.00
Class of Time <u>Start Date</u> Week: 09/10/12	End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$135.00				
105 WLWT09/10/	'12 09/10/	12 11-1135p N	/I-Su	11-1135p	:30	N	Л 2	\$700.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Immediate End Date 09/16/12	ely Pre-emptible <u>Weekdays</u> M	without notice <u>Spots/Week</u> 2	<u>Rate</u> \$350.00		4.444		
106 WLWT09/12/	12 09/14/	12 NBC Today	/ Show	7-9a	:30	N!	Л 9	\$10,800.00
Class of Time	- Pre-empti	ble with notice						
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> WTF	<u>Spots/Week</u> 9	<u>Rate</u> \$1,200.00				
107 WLWT09/12/	12 09/14/	12 730-8p		730-8p	:30	N	Л 4	\$3,200.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-emptil <u>End Date</u> 09/16/12	ble with notice <u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$800.00				
108 WLWT09/15/	12 09/15/	12 NBC Satur	day Today	Sa8-10a	:30	N!	И 1	\$1,200.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-empti <u>End Date</u> 09/16/12	ble with notice <u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00				
109 WLWT 09/16/	'12 09/16/	12 NBC Sunda	ay Today	Su8-9a	:30	N	<i>I</i> I 1	\$1,500.00
Class of Time <u>Start Date</u> Week: 09/10/12	e - Pre-empti <u>End Date</u> 09/16/12	ble with notice <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,500.00				
110 WLWT 09/10	'12 09/10/	12 NBC Today	/ Show	7-9a	:30	Ni	Л 2	\$2,400.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-empti <u>End Date</u> 09/16/12	ble with notice <u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$1,200.00				
111 WLWT09/10	12 09/10/	12 730-8p		730-8p	:30	Ni	Л 2	\$1,600.00
Class of Time <u>Start Date</u> Week: 09/10/12	- Pre-empti End Date 09/16/12	ble with notice <u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$800.00				
N 112 WLWT09/17	12 09/21/	12 NBC Tonig	ht Show	1135-1237a	:30	Ni	Л 4	\$2,600.00
Class of Time <u>Start Date</u> Week: 09/17/12	- Pre-empti <u>End Date</u> 09/23/12	ble with notice <u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$650.00				
N 113 WLWT09/17	12 09/21/	12 5-530p M-F	news	5-530p	:30	Ni	Л 4	\$4,000.00
Class of Time <u>Start Date</u> Week: 09/17/12	e - Pre-empti <u>End Date</u> 09/23/12	ble with notice Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$1,000.00				
N 114 WLWT09/17	12 09/21/	12 NBC Today	/ Show	7-9a	:30	Ni	И 9	\$10,800.00
Class of Time	- Pre-empti	ble with notice						

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Alt Order #



WLWT 1700 Young Street (513)412-5000

Cincinnati, OH 45202

06259717 940175 Contract Dates Product 2 1 Estimate # 09/04/12 - 10/01/12 OBAMA FOR AMERICA 1536

Contract / Revision

Advertiser Original Date / Revision 09/14/12 / 09/14/12 Obama/D/President

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date Spots/Week End Date Weekdays Week: 09/17/12 \$1,200.00 09/23/12 -TWTF--9 N 115 WLWT 09/17/12 09/22/12 11-1135p 11-1135p M-Su :30 NM 5 \$8,500.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 \$1,700.00 09/23/12 -TWTFS-5 N 116 WLWT09/22/12 09/22/12 **NBC Saturday Today** Sa8-10a :30 NM 1 \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/17/12 09/23/12 \$1,200.00 N 117 WLWT09/23/12 09/23/12 **NBC Sunday Today** Su8-9a :30 NM 1 \$1,500.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 09/17/12 09/23/12 \$1,500.00 09/23/12 Su 9-10a News N 118 WLWT 09/23/12 Su 9-10a :30 NM 1 \$900.00 Class of Time - Pre-emptible with notice Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Week: 09/17/12 09/23/12 \$900.00 N 119 WLWT09/17/12 09/17/12 **NBC Tonight Show** 1135-1237a :30 NM \$650.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 09/17/12 09/23/12 \$650.00 M-----N 120 WLWT 09/17/12 09/17/12 5-530p M-F news 5-530p :30 NM \$1,000.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 09/17/12 09/23/12 M----\$1,000.00 N 121 WLWT09/17/12 09/17/12 **NBC Today Show** 7-9a :30 NM \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M---\$1,200.00 1 N 122 WLWT09/17/12 09/17/12 11-1135p M-Su 11-1135p :30 NM \$1,700.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 09/17/12 09/23/12 M----\$1,700.00 1

> Totals 553 \$196,770.00

Time Period	# of Spots	Gross Amount	Net Amount	
08/27/12 -09/30/12	529	\$187,670.00	\$159,519.50	
10/01/12 -10/01/12	24	\$9,100.00	\$7,735.00	
Totals	553	\$196,770.00	\$167,254.50	

Signature:	Date:	
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